



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1371768

Schedule Dates 09/14/12-09/22/12
Advertiser Protect Your Vote Ohio (7409S)
Agency Strategic Media Placement (6694)
Product POLITICAL ISSUE (ns) (1187)
Brand 2684 09/13-0922/2012 (472943)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversol, Whitney
Phone/Fax (740) 201-5500x509 / (740) 201-SS02
CPE 2684
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 09/12/12
Last Modified 09/13/12
Entered By Lorie Luthman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,332.50
Net Total \$47,217.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	45	\$55,550.00
Grand Total:	45	\$55,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	5P- 5:30P (EST)		1	1	1	1	1			5	\$1,200.00	\$6,000.00	Columbus (WSYX)		9/12/12
12.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	5:30P- 6P (EST)		1	1	1		1			4	\$1,200.00	\$4,800.00	Columbus (WSYX)		9/12/12
13.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$1,200.00	\$6,000.00	Columbus (WSYX)		9/12/12
14.0	Normal Line / SPOT	09/17/12-09/21/12	2	:30	11:01P- 11:35P (EST)		1	1	1	1	1			5	\$1,200.00	\$6,000.00	Columbus (WSYX)		9/12/12
15.0	Normal Line / SPOT	09/14/12-09/14/12	2	:30	5P- 5:30P (EST)	2					X			2	\$1,200.00	\$2,400.00	Columbus (WSYX)		9/12/12
16.0	Normal Line / SPOT	09/15/12-09/22/12	2	:30	7:57A- 9A (EST)	1						X		2	\$400.00	\$800.00	Columbus (WSYX)		9/12/12
17.0	Normal Line / SPOT	09/16/12-09/16/12	2	:30	7:57A- 9A (EST)	1							X	1	\$400.00	\$400.00	Columbus (WSYX)		9/12/12
19.0	M/G For 2.0.1,2.0.2 / SPOT	09/17/12-09/17/12	2	:30	5:58A- 6:57A (EST)	2	X							2	\$450.00	\$900.00	Columbus (WSYX)		9/13/12
20.0	M/G For 3.0.1 / SPOT	09/17/12-09/17/12	2	:30	6:58A- 9P (EST)	1	X							1	\$500.00	\$500.00	Columbus (WSYX)		9/13/12
21.0	M/G For 7.0.1 / SPOT	09/14/12-09/16/12	2	:30	11P- 11:35P (EST)	1					X		X	1	\$1,200.00	\$1,200.00	Columbus (WSYX)		9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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